



# 2025 SPONSOR BENEFITS

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## \$1,500

- One half-page ad in the Vail Jazz Festival program book
- Logo and link on the Vail Jazz website
- Logo inclusion on the splash page of Vail Jazz Festival program book

## \$2,000

*All the above benefits, plus:*

- One full-page ad in the Vail Jazz Festival program book (in lieu of a half-page ad)
- Listed as a local business supporter in a pre- or post-performance email
- Content block in e-newsletter
- One social media post

## \$5,000

*All the above benefits, plus:*

- Listed as a local business benefactor on the performance page in the Vail Jazz Festival program book
- Logo and link present in the footer of the pre-and post-performance emails
- Announced and thanked from the stage before one performance set
- Inclusion in all Vail Jazz social media postings over the Vail Jazz Festival weekend

## \$7,500

*All the above benefits, plus:*

- One dedicated email send to the Vail Jazz donor base
- On-stage recognition as a Vail Jazz Local Business Underwriter before each performance set during the Vail Jazz Festival
- Logo banner displayed at intimate donor reception

## \$10,000

*All the above benefits, plus:*

- Premium placement of logo on Vail Jazz website and Vail Jazz Festival program book splash page
- Three additional social media posts (*four in total*)
- Four Premium Passes to the 31st Vail Jazz Festival
- Logo banner displayed at the box office throughout the Vail Jazz Festival weekend

## \$20,000

*All the above benefits, plus:*

- Logo inclusion on window clings displayed at Manor Vail Lodge
- Three additional content blocks in e-newsletter (*five in total*)
- Additional dedicated email send to the Vail Jazz donor base (*two in total*)
- Two premium tickets to all performances throughout the Vail Jazz Festival weekend

## \$100,000

*All the above benefits, plus:*

- On-stage promo mentions before every set of music throughout the Vail Jazz Party
- Marketing materials displayed at the Vail Jazz Festival box office
- Logo featured on stage banner
- Listed as a Presenting Sponsor of the Vail Jazz Festival

## Vail Jazz Reach

**Live Performance Impressions:** 5.2k. **Program Distribution:** 1k. **Program Impressions** 4.6k. **E-Newsletter Reach:** 8.6k. **Social Media Reach:** 13K.